



NAGINDAS KHANDWALA COLLEGE

Autonomous

TERMWISE TEACHING PLAN

17-18-June/ D – TTP-SFC/BFM/FTKS

Academic Year: 2017-18
Department: SFC BFM

Term: Sem. V
Class: TYBFM (V)

Subject: Marketing of Financial Service Name of the Faculty: Kavita Shah

Week	Topics to be covered				
	June	July	August	September	October
1		Unit II <ul style="list-style-type: none"> Services Market Segmentation – Positioning and differentiation of services 	Unit III <ul style="list-style-type: none"> Extended service marketing mix (7Ps) 	Unit IV <ul style="list-style-type: none"> Customer Satisfaction Service Quality Monitoring and measuring customer satisfaction-GAP model	
2	Unit I <ul style="list-style-type: none"> The Service Industry growth in services Global and Indian scenario 	<ul style="list-style-type: none"> Promotion and Communication 	<ul style="list-style-type: none"> Service delivery process-Service blueprints 	<ul style="list-style-type: none"> Service failure – recovery Ethics in marketing 	
3	<ul style="list-style-type: none"> Retail financial services- Investment services Insurance services 	<ul style="list-style-type: none"> Managing Service processes and people for service advantage (service mapping – managing employees for service orientation) 	<ul style="list-style-type: none"> Distribution strategies of services- Challenges in distribution of services 	<ul style="list-style-type: none"> Role of IT in marketing Use of internet in service marketing New trends in marketing-Marketing in 21st century. 	
4	<ul style="list-style-type: none"> Credit Services- Dimensions and drivers Institutional financial services 	<ul style="list-style-type: none"> Service Quality and Productivity – Customer relationship management and customer loyalty 	<ul style="list-style-type: none"> Personal selling- Advertising and sales promotion in Service industry 		
5	<ul style="list-style-type: none"> Characteristics of Services Four I's of services 				

Remarks by H.O.D.: _____

Sign. : _____

Issued by MR: Dr. Moushumi Datta

Date: 13th June,2017

TTP/01



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TERMWISE TEACHING PLAN

17-18-June / D – TTP-SFC/BFM/FTGR

Academic Year: **2017-18**

Term: Sem V

Department: Self Finance

Class: TYBFM

Subject: Technical Analysis

Name of the Faculty: Mr.G. Hanumantharao

Week	Topics to be covered				
	June	July	August	September	October
1		Stochastic, RSI	Dow Theory	Rules to stop losing money, Choosing the right market to trade, Importance of discipline in trading	
2	Technical Analysis, Basic Assumptions, Strengths and Weakness, Dow Theory	Williams % R , MFI	Elliot Wave Theory	Day Trading , Advantages, Risks, Strategies of Day Trading	
3	Charts, Candle Stick Charts, Hanging Man, Shooting Star, Bearish and Bullish Markets	Bollinger Bands	Risk Management, Need , Techniques, Uses.	Momentum Trading Strategies	
4	Pattern Study , Support and Resistance	Moving Averages , MACD	Qualities of Successful Traders, Golden Rules of Traders,		
5	Double Top and Double Bottom, Gap Theory	-----	-----	-----	

Remarks by H.O.D.: _____

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Date: _____

Issued by MR: Dr. Moushumi Datta



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TERMWISE TEACHING PLAN

17-18-June/ D – TTP-SFC/BFM/PTPS

Academic Year: 2017-18

Term: Sem. V

Department: SFC BFM

Class: TYBFM (V)

Subject: Financial derivatives

Name of the Faculty: Priya Shroff

Week	Topics to be covered				
	June	July	August	September	October
1	-----	Futures – introduction, terminology, features, futures vs forward, pay offs	Options – the cost of carry models for stock & index futures, cash	Trading System (F&O), trade workstations, contract specifications.	
2	Definition, types, participants, functions, development of exchange traded derivatives	Equity futures in India, Index futures, stock futures, futures trading strategy in India, hedging	Arbitrage opportunity, factors affecting option pricing, Models – Binomial pricing	Stock and Index eligibility, Presentations	
3	Global markets, exchange traded vs OTC markets	Speculation, arbitrage, spread trading, presentations	Black Scholes, Pricing of Index options, presentations	Clearing entities and their role, Margining and settlement mechanism	
4	Indian Markets, L C Gupta Committee, J C Verma Committee	Straddle strategies, strips and strapps, presentations	Sensitivity of option premia (Delta, Gamma, Lambda, Theta, Rho)	-----	
5	Requirements of a successful derivative market	-----	-----	-----	

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Date: 13th June, 2017

Issued by MR: Dr. Moushumi Datta



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TERMWISE TEACHING PLAN

17-18-June/ D – TTP-SFC/BFM/FTMM

Academic Year: **2017-18**
Department: SFC - BFM

Term: Sem. **V**
Class: TYBFM

Subject: Organizational Behaviour Name of the Faculty: Meha Mandawewala

Week	Topics to be covered				
	June	July	August	September	October
1		<ul style="list-style-type: none"> Unit II: Conflict management 	<ul style="list-style-type: none"> Group dynamics 	<ul style="list-style-type: none"> Change management 	
2	<ul style="list-style-type: none"> Introduction Unit I: Organizational Behaviour multidiscipline Different models 	<ul style="list-style-type: none"> Conflict management 	<ul style="list-style-type: none"> Informal groups Managing groups in organization 	<ul style="list-style-type: none"> Team and team building 	
3	<ul style="list-style-type: none"> Perception Personality 	<ul style="list-style-type: none"> Power and Organizational Politics 	<ul style="list-style-type: none"> Role of leaders Transformational leader 	<ul style="list-style-type: none"> Team and team building 	
4	<ul style="list-style-type: none"> Values Attitude 	<ul style="list-style-type: none"> Unit III: Group behavior 	<ul style="list-style-type: none"> Unit IV: Stress Management Counselling 		
5	<ul style="list-style-type: none"> Motivation Learning 				

	• Job satisfaction			
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Date: 12th June 2017

F: TTP/01



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TERMWISE TEACHING PLAN

17-18-June/ D – TTP-SFC/BFM/FTPS

Academic Year: **2017-18**

Term: Sem. V

Department: Financial Markets

Class: TYBFM

Subject: Corporate Accounting

Name of the Faculty: Prof. Poonam Shah

Week	Topics to be covered				
	June	July	August	September	October
1		<u>Redemption of debentures (Including Purchase or buy back of own debentures)-</u> *By Payment from sources including out of capital and/or out of profits (Debenture Redemption Reserve) *Problems on redemption out of capital / Profit	<u>Unit 3: Amalgamation of companies (w.r.t. AS 14) (Excluding Intercompany holdings)</u> *In the nature of merger and purchase with corresponding accounting treatments of pooling of interests and purchase methods respectively. *Computation & meaning of purchase consideration *Problems based on purchase method of accounting only.	<u>Unit 4 : Capital Reduction & Internal Reconstruction</u> *Need for reconstruction & Company Law provisions *Distinction between internal & external reconstruction *Methods including alteration of share capital, Variation of shareholder rights, sub division, consolidation, surrender & re-issue/cancellation, reduction of share capital, with relevant legal provisions & accounting treatments for same	_____

				*Problems on capital reduction & internal reconstruction	
2	<p><u>Unit 2: Ascertainment and treatment of Profit Prior to Incorporation</u></p> <p>*Introduction, *Principles of Ascertainment, *Preparation of separate, combined & Columnar Profit & Loss Account including different basis of allocation of expenses/incomes *Problems on Profit Prior to Incorporation</p>	<p>* Debenture redemption through sinking fund excluding insurance policy Problems on redemption through sinking fund</p>	<p>*Problems based on purchase method of accounting only for amalgamation of companies</p>	<p>*Problems on capital reduction & internal reconstruction</p>	_____
3	<p>*Problems on Profit Prior to Incorporation</p>	<p>* By conversion into new class of shares or debentures with options including at par, premium & discount. Problems on redemption through Conversion</p>	<p>*Problems based on purchase method of accounting only for amalgamation of companies</p>	<p>*Problems on capital reduction & internal reconstruction</p>	_____
4	<p><u>Unit 1 : Redemption of Preference Shares & Redemption of Debentures</u> <u>Redemption of Preference Shares –</u> *Company Law/ Legal Provisions for redemption, *Sources of redemption including divisible profits & proceeds of fresh issue of shares,</p>	<p>*Purchase /buy back of own debentures for immediate cancellation or holding including ex interest & cum interest for purchase/sale price (Excluding brokerage there on) *Problems on Own debentures</p>	<p>*Problems based on purchase method of accounting only for amalgamation of companies</p>	_____	_____

	*Premium on redemption from security premium & profits of company *Capital Redemption Reserve account – Creation & Use *Problems on redemption of preference shares				
5	*Problems on redemption of preference shares				

Remarks by H.O.D.: _____

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Date: 5th June, 2017

F: TTP/01



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TERMWISE TEACHING PLAN

17-18-June/ D – TTP-SFC/BFM/PT

Academic Year: 2017-18

Term: Sem. III

Department: SFC BFM

Class: SYBFM (III)

Subject: Debt Markets Name of the Faculty: Priya Shroff

Week	Topics to be covered				
	June	July	August	September	October
1		Central Government securities, bonds, T bills, state government bonds, presentations	Bonds- meaning and basics	Credit rating companies, determination of value of bonds, bond mathematics	
2	Introduction-Evolution of debt markets in India	Open market operations, presentations	Types, issuers, presentations	Bond mathematics continued, yield curve analysis	
3	Primary and Secondary markets, Money and Debt Markets, Debt Market instruments	State trading corporations, presentations	Bonds-ratings, meaning, advantages and disadvantages to company, investors	Yield curve shapes and analysis	

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4	Regulatory framework of Indian debt market	Primary dealers, clearing corporation of India	Relevance, credit rating symbols, presentations.		
5	Regulatory framework of Indian debt market				

Remarks by H.O.D.: _____

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Date: 13th June, 2017



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TERMWISE TEACHING PLAN

17-18-June/ D – TTP-SFC/BFM /FTSK

Academic Year: 2017-18

Term: Sem. III

Department: SFC BFM

Class: SYBFM

Subject: Equity Markets

Name of the Faculty: Surabhi Kapadia

Week	Topics to be covered				
	June	July	August	September	October
1	Unit 1: Introduction: Meaning and definition of equity markets. Growth of Corporate Sector and the simultaneous growth of equity shareholders Divorce between ownership and management in companies	Unit 2: Market for Equity – Primary Markets ASBA and its features Green Shoe Option- Sweat Equity, ESOP	Unit III: Market for equity- Secondary Market Stock Exchanges in India, NSE, BSE, OTCEI, and overseas stock exchange.	Need for strengthening the link between primary and secondary markets	
2	Unit 1: Introduction: Development of equity culture in India Current position	Unit 2: Market for Equity – Primary Markets Right Issue of shares, Non – Voting share,	Unit III: Market for equity- Secondary Market Recent development in stock exchange, Merger of SEBI with FOMC Stock Market Indices	Case studies	

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3	Unit 2: Market for Equity – Primary Markets IPO- Methods followed, Book Building	Unit 2: Market for Equity – Primary Markets ADR, GDR, IDR	Unit IV: Importance of equity Markets in developing country like India Need for attracting more investors towards equity	IPO games	
4	Unit 2: Market for Equity – Primary Markets Role of merchant bankers in fixing the price Red- Herring Prospectus Its unique features	Unit III: Market for equity- Secondary Market Definitions and Functions of stock exchanges, Evolution and growth of stock exchange	Unit IV: Importance of equity Markets in developing country like India Need for strengthening secondary markets		

Remarks by H.O.D.: _____

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F: TTP/01



NAGINDAS KHANDWALA COLLEGE
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TERMWISE TEACHING PLAN

17-18-June/ D – TTP-SFC/BFM/FTSD

Academic Year: 2017-18

Term: Sem. III

Department: SFC BFM

Class: SYBFM

Subject: Business Law

Name of the Faculty: Sheetal Desai.

Week	Topics to be covered				
	June	July	August	September	October
1		Module- II Special Contracts Act- a. Law of Indemnity & Guarantee.	b. Distinguish between Agreement to sell & Contract of sale.	c. Cheques, types of cheque.	
2	Module-I Indian Contract Act 1872. a. Definitions. b. Essentials of acceptance & offer, communication of offer.	b. Law of Bailment & Pledge.	c. Conditions & warranty.	d. Miscellaneous provisions.	
3	c. Capacity to contract, consent & free consent.	c. Law of Agency.	d. Transfer of property & rights of unpaid seller.	Revision.	
4	d. Consideration.	Module-III The Sale of Goods Act- 1930. a. Definitions, Formalities of contract of sale.	Module- IV The Negotiable Instrument Act- 1881. a. Meaning, characteristics. b. Elements of PN		

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5	e. Void agreements.				

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Date: 13th June, 2017

F: TTP/01



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TERMWISE TEACHING PLAN

17-18-June/ D – TTP-SFC/BFM/FTKS

Academic Year: 2017-18

Term: Sem. III

Department: SFC-BFM

Class: SYBFM (III)

Subject: Money Market Name of the faculty Ms. Kavita Shah

Week	Topics to be covered				
	June	July	August	September	October
1		Unit II <ul style="list-style-type: none"> Regulatory framework of money markets – RBI and its monetary policy 	Unit III <ul style="list-style-type: none"> Conventional Money Market Instruments 	Unit IV <ul style="list-style-type: none"> Recent developments in Money Market- integration of organized and unorganized sector 	
2	Unit I <ul style="list-style-type: none"> Introduction to money market Meaning and features 	<ul style="list-style-type: none"> Fixed Income Money Market and Derivatives Association of India (FIMMDA) 	<ul style="list-style-type: none"> Modern Money Market Instruments 	<ul style="list-style-type: none"> Widening of call money market and introduction of innovative instruments MMMFs, CRAs, DFHI, STCI 	
3	<ul style="list-style-type: none"> Importance of money market Structure of Indian Money market 	<ul style="list-style-type: none"> Foreign Exchange dealers Association of India (FEDAI) 	<ul style="list-style-type: none"> Money Market Mutual Funds 	<ul style="list-style-type: none"> Offering of Market rates of interest, Promotion of bill culture, adoption of suitable monetary policy. 	
4	<ul style="list-style-type: none"> Role of banks in money market Role of primary dealers in money market 	<ul style="list-style-type: none"> RBI-Negotiated Dealing System- Order Matching 	<ul style="list-style-type: none"> Various MMMFs operational in India 		

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5	<ul style="list-style-type: none"> Development of trade & Industry, Development of Capital Market 				
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Date : 13th June, 2017

F: TTP/01



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TERMWISE TEACHING PLAN

17-18-June / D – TTP-SFC/ BFM /FTKP

Academic Year: **2017-18**
Department: Self Finance

Term: Sem **III**
Class: SYBFM

Subject: Management Accounting

Name of the Faculty: Kinjal Pandya

Week	Topics to be covered				
	June	July	August	September	October
1		<u>Unit 2</u> Problems on balance sheet ratios – Liquid ratio, current ratio, stock working capital ratio, proprietary ratio, debt equity ratio, capital gearing ratio	<u>Unit 3 – Cash Flow statements & Fund Flow statements</u> Practical problem for preparation of cash flow using indirect method	<u>Unit 4 – Working Capital concept</u> Practical questions on estimation of working capital for trading and manufacturing concern	
2	<u>Unit 1 – Introduction to management</u> Meaning, nature, scope and functions of management accounting, Management accounting and financial accounting	<u>Unit 2</u> Problems on revenue statements ratios – gross profit ratio, expense ratio, operating ratio, Net profit ratio, Stock turnover	<u>Unit 3</u> Practical problem for preparation of cash flow using indirect method	<u>Unit 4 – Working Capital concept</u> Practical questions on estimation of working capital for trading and manufacturing concern	
3	<u>Unit 1</u> Role of Management accounting in decision making <u>Unit 2 - Analysis & Interpretation of accounts</u> Vertical form of balance sheet and P/L, trend analysis	<u>Unit 2</u> Problems on combined ratios – Return on capital employed, return on proprietor's fund, return on equity, dividend payout ratio	<u>Unit 3</u> Practical problem for preparation of fund flow statements	<u>Unit 4 – Working Capital concept</u> Practical questions on estimation of working capital for trading and manufacturing concern	

4	<u>Unit 2</u> Practical problems on comparative statements and common size statements	<u>Unit 2</u> Problems on combined ratios –Debt service coverage ratio, debtors turnover ratio, creditors turnover ratio	<u>Unit 4 – Working Capital concept</u> Practical questions on estimation of working capital for trading and manufacturing concern		
5	<u>Unit 2</u> Practical problems on comparative statements and common size statements	-	-		

Remarks by H.O.D.: _____

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Date: _____

F: TTP/01



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TERMWISE TEACHING PLAN

17-18-June/ D – TTP-SFC/ BFM/PTAA

Academic Year: **2017-18**

Term: Sem. III

Department: SFC BFM

Class: SY BFM.

Subject: Computer Skills-2

Name of the Faculty: Anisha Asirvatham

Week	Topics to be covered				
	June	July	August	September	October
1		Pivot, Advanced formulae, Lookups, Macros, Revision	Introduction : Enterprise Resource Planning – ERP	On-line trading software	
2	Concepts of DBMS	Working with other programmes, Inserting a spreadsheet sheet in word document, doubt solving	Supply chain Management- SCM Revision	Net-banking	
3	Tables, Fields	modifying an inserted spreadsheet, Inserting a linked chart in a Word Document,	Customer Relationship Management- CRM	Online banking software	
4	Datatypes, RDBMS, Revision	Inserting graphic in a spreadsheet	Sales Force Automation- SFA		

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5	Primary Key, Foreign Key				
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Remarks by H.O.D.: _____

Sign. : _____

Date: _____